

14th November, 1973

D/G Info US
D/G US
Guardian WW
Guardian Comm WW
D/G Info Comm WW
D/G Info WW

Dear Terry,

Re: Estimates

The scene on estimates in this.

I attach copies of G.O. 784 and G.O. 907 with the appropriate references marked. G.O. 907 points out that an estimate is done at the beginning of an investigation and again at the end of the crossfile/bank file cycle which furnishes a prediction.

Repeatedly in both G.O.'s it is stressed that large volumes of data are collected and then cross-filed and then the estimate takes place. An estimate furnishes a prediction based on volumes of Raw Data.

BR's estimates for example all have the same errors:

1. The Estimate section is not an estimate but a statement of the facts.
2. The Estimate section frequently contains an opinion or a surprise.
3. The Estimate is always based on one document, one fact, or one piece of info.

I attach an example of what I consider the most outrageous of the BR Estimates, the Split-Laird Estimate. This whole item could have been reported in a three sentence dispatch. However, the failings in this one routinely appear in his other estimates.

4. His data section has opinions in it so it isn't even raw data.

Regarding an estimate from B.IV Los Angeles on the California and L.A. A.M.H.'s, the Estimate is based on the Eval of the same scene but according to G.O. 784 the Eval comes after the estimate and the estimate gives whether there is or isn't a situation to eval so he's got the tech backwards.

Regarding the Estimate from CIC that you sent with yours of 19 October 73. Now this estimates that L. Sprague de Camp intends to and might write a book on I.R.H. Now an estimate per G.O. 907 is supposed to give a prediction of a situation or a no-situation. But from other data on the handling you have directed on de Camp you are still trying to find out whether there is a situation or not. So the estimate did not achieve its required result as further data collection is required. So again an estimate was rushed into without the data.

Re Boston Estimate on Barbara Hackman Franklin. The estimate is not a conclusion of a statement of a situation or no situation, but just a statement of a possible situation to come.

Contd....

According to G.O. 784 page 8 "One is at once AWARE
of a potential SITUATION days, weeks, a year before it will
ever happen."

Then you get busy collecting and crossfiling until you
have enough data for a conclusion that there is or isn't a
situation.

Then you predict or estimate.

So this Estimate is long before the fact of an actual
conclusion. There is only enough data to say there "might" be an
attack.

So the whole technology of Estimates has been misapplied
and so mis-applied as to lose the tech. True and honest es-
timates would be lost in the volume of non essential and incor-
rect estimates and time is taken up estimating the fact that
"more data is needed". Well, that takes no estimate.

"Does this information have enough data to reach a con-
clusion, a prediction of an actual event that will or won't
occur?"

If not, more data is needed, not an estimate.

What can policy or command do with the estimate that
Franklin "might" attack? Nothing.

So going back to the Estimate by CIC.

1. It does not give a conclusion, only an "AWARE of a po-
tential SITUATION."
2. The second bit under the Estimate section is a bit of
"Flair" on a possible area to look into.
3. The "consequences" are an expanded version of the Estimate.
4. The Data and Documents are fine.

Now the next thing that happens is that as they are not
estimates but guesses they just become an alarmist report. No-
one knows what to do with it as it doesn't state "so-and-so
will or won't happen." No-one can act until it's known for
sure or within reasonable limits, so it just becomes an alarm
that cannot be handled.

This also permits unheralded situations to arrive un-
predicted but disguised as they were "predicted".

A ridiculous example would be:

Data: The US C. of S's have been under attack off and on by
various US enemies and groups. The AMA, the FDA etc.
etc. These enemies are still there.

Evidence: US Govt. Org Board, AMA Board minutes.

Estimate: We will probably be attacked again in the US by one or
more of these enemies.

Consequences: Bad Press and attempts at restrictions of Scien-
tology if unhandled.

Now that predicts the attacks and I'm covered if there is
one, and such could be done for each country. Moving it down a
few notches one could estimate that anyone the DBB is connected
to or anyone who is a member of the AMA might attack us, and

that is exactly what the Franklin Estimate is.

You have done estimates, as have I, that are not formalized. But they are actual legitimate conclusions and predictions.

The thing is that these estimates that have been arriving are not predictions any more than my sample estimate above.

An honest estimate is as follows:

Data: Cyril Vosper states he is writing a book on Scientology. He has written 3 chapters and has completed the outline for the remaining 10 chapters. No publisher has accepted the book based on the 3 chapters but Cyril is still looking for a publisher.

Evidence:

1. Report of an interview with Vosper.
2. Copy of Chapters 1 - 3.
3. Outline of Chapters 4 - 13.
4. Letters from various publishers refusing.
5. Letters from Vosper to publishers asking for publication, which are not answered yet.

Estimate:

Cyril Vosper is writing an entheta book on Scientology which he is attempting to get published. He expects to finish the book by October.

Consequences:

An entheta Ms on Scientology circulating to various publishers. The possibility of actual publication of an entheta book (full contents as yet unknown).

Or paralleling the example in C.O. 9C7:

Data:

BBB has a covert anti-Scientology line. They have contacted Jones of the Consumer Protection Dept. Jones has been given entheta on Scientology and has agreed to investigate the C of S (area) for fraudulent advertising at the behest of Brown of the BBB.

Evidence:

1. BBB entheta on Scientology.
2. Interview with Jones report.
3. Copy of entheta and letter from BBB found in Jones' file.
4. Report of a conversation overheard between Jones and Brown.

Estimate:

Jones under the sway of Brown of BBB will investigate Scientology for fraudulent advertising.

Consequences:

Possible restrictions on Church advertising, entheta spread to other government departments in that area.

So, you see, an actual prediction. Anything leading up to that estimate is a lot of hard work, sweat, blood and tears, and a hell of a lot of Flair on where and how to look. But until that actual prediction of an actual event occurs, you are still on the data collection cycle.

Anyway, I hope that explains my position on estimates. I don't see that there can be a lot of estimates coming out as there is a hell of a lot of hard work that goes into making an actual prediction.

I welcome your comments on this.

Love,

2-293